



Restoring self,
preserving family.

2025 Gratitude Report

The Morton Center transforms lives through integrated substance use and mental health services, restoring self and preserving family with education, support, and treatment for individuals seeking recovery and emotional well-being.

A Message from the CEO

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At The Morton Center, recovery isn't just a possibility - it's a reality we see every day.



Dear Friends,

Access to care matters most at the moment someone is ready for help. Too often, that moment collides with barriers—cost, insurance limitations, or uncertainty. At The Morton Center, we believe those barriers should not determine who receives care.

This past year was one of both growth and responsibility. As demand increased, we expanded intentionally—strengthening our clinical team, investing in evidence-based care, and protecting the quality of our client services. Because of your support, we did not have to choose between excellence and access. We delivered both.

Every day, we serve individuals and families at critical moments—parents trying to stabilize their households, adolescents navigating complex challenges, and loved ones seeking guidance and understanding. Thanks to you, our answer remains consistent and compassionate: [help is here](#).

Your generosity ensures that when someone reaches out, cost is not the deciding factor. Recovery becomes possible. Families stay connected. Futures reopen. Thank you for believing that timely access saves lives, and for standing with The Morton Center as we continue our work, one person and one family at a time.

With gratitude,

Priscilla McIntosh

Priscilla McIntosh
Chief Executive Officer



Heroes For Hope Annual Luncheon



For more than four decades, the Heroes for Hope Luncheon has brought together a community committed to recovery, connection, and access to care—regardless of one's ability to pay.

This annual gathering celebrates lives restored, families strengthened, and the collective impact made possible through donor support. It is both a reflection of what has been achieved and a reminder of what is possible when a community shows up together. We hope you will join us as we continue this legacy of hope and healing.

Heroes for **HOPE**
Annual Fundraising Luncheon

Alumni speaker Alex Shefflette



Morton Center Staff



Restoring self,
preserving family.



Save the date for this year's
Heroes for Hope Annual Luncheon
on **Tuesday, September 22, 2026**
at **11:30am** at **The Olmsted.**

Meeting the Moment: Expanding Care to Meet Community Needs

In 2025, The Morton Center reached a defining moment. More individuals and families than ever were reaching out for help. Calls were increasing. Adolescents and families were seeking support at higher rates. The complexity of mental health and substance use needs was rising—and people were asking for help at the moment they were finally ready.

At The Morton Center, we know one thing to be true: substance use and mental health cannot be put on a waitlist.

In response, we made a deliberate and values-driven decision to expand our team—not to grow for growth's sake, but to protect access, quality, and dignity in care.

With support from donors and grants, we added six licensed therapists, expanded community outreach through a Clinical Partnerships and Development Lead, and created a Recovery Engagement Specialist role to meet clients where they are—both inside and outside the walls of the Center. This expansion enhanced our ability to respond quickly, thoughtfully, and compassionately to the growing needs of our community.

Because of this investment, The Morton Center was able to provide counseling sessions within 48 hours of a first call for help, reduce wait times, and ensure that families could begin care together—without delay. Community partners also increased referrals, knowing that our doors were open and our team was ready.

This expansion was not just about staffing—it was about sustainability. The work our clinical team does every day is demanding, deeply human, and life-saving. By expanding our staff, we protected our clinicians from overload, allowing them to continue showing up fully for clients without carrying an unsustainable burden. This intentional growth ensured that care remained compassionate, consistent, and effective.

Most importantly, expanding our team meant that families could start care sooner, remain together through outpatient services, and receive support that addressed substance use, mental health, and family dynamics as a whole. It meant fewer people left navigating crisis alone. Fewer families lost in the confusion of trying to find help. More moments where the answer was simply: yes, we can help.

Because of donor generosity and grant support, access became more than a promise—it became a reality. And because the system was ready, individuals like Jenny and her family were able to receive care when it mattered most.

“

Jenny's message to donors:

“To the donors who made this possible—thank you for seeing my whole family. Because of you, my children were supported, my fears were eased, and we were given the chance to heal together. Your generosity changed our lives, and I will always be grateful.”

Access Made The Difference

When Jenny first contacted The Morton Center, she was thinking not only about herself—but about her two children. She knew her family needed support, stability, and guidance; but like many parents, she worried about whether care would be affordable.

What Jenny discovered was that donor support would remove that barrier.

Through The Morton Center's scholarship program, Jenny and her family accessed integrated care that addressed substance use, mental health, and family dynamics together. Jenny received counseling and support, while her children were given space to process, learn, and feel secure. Family sessions helped restore communication, rebuild trust, and create a healthier environment at home.

Without the pressure of cost, Jenny could focus fully on healing and on being present for her children. Consistent support allowed her family to move forward together—stronger, more connected, and hopeful.

Today, Jenny's family is stable and engaged in their journey forward. Their story reflects what happens when access comes first—and when donor generosity ensures that no family has to choose between care and affordability.

Name changed to protect privacy.

Client Services Provided in 2025


46
Children


225
Teenagers

15,215
Hours of
Therapy


302
Women


414
Men

Services Including:

- Intensive Outpatient Program (Adolescent + Adult)
- Individual Therapy
- Expressive/Art Therapy for Children
- Continue Care Groups
- Family/Couples Sessions

The Morton Center provided over **2,000 Hours of Substance Use Education** to school counselors, teachers, guardians, and the recovery community. Your contributions are making it possible to equip educators, families, and those in recovery with the knowledge and tools needed to support individuals battling addiction.

Outcomes and Accountability:

66%
Intensive Outpatient
Program Completion
Rate

71%
Client Engagement/
Sobriety at Six Months
Post-Completion

National substance use treatment data show that a large proportion of people who begin outpatient or IOP care do not complete treatment or receive both substance use and mental health services. Morton Center completion rates meet or exceed typical national outpatient/IOP benchmarks, affirming the importance of access, integrated care, and engagement.

These numbers represent lives stabilized, families preserved, and barriers removed.

Words From Our Alumni

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“The Morton Center treated me like a whole person, not a problem to fix. Because of the support I received, I was able to focus on healing and building a healthier future. I’m deeply grateful to the donors who made that care possible.”

— Anonymous

When Help Was Finally Within Reach

The call from the school was the moment everything felt like it was unraveling.

When her child got into serious trouble at school, this parent remembers feeling completely overwhelmed—scared, ashamed, and unsure of what to do next. She worried about her teenager, but she was also carrying deep concern for her other children. One was acting out at home. Another was quietly struggling with anxiety and depression. The family felt fractured, exhausted, and desperate for guidance. What weighed heaviest was the fear that help might not be possible.

When she called The Morton Center, she expected to be told there would be a long wait—or that the cost would be more than her family could manage. Instead, she was met with calm, compassion, and reassurance. From that very first phone call, she felt heard.

When the family walked through the doors of The Morton Center for the first time, that feeling only grew stronger. The therapist took time to truly listen—not just to what was happening at school, but to what was happening at home. The staff made it clear that this wasn't just about one child in trouble; it was about supporting an entire family that had been living in survival mode.

Their adolescent was able to enter the Adolescent Intensive Outpatient Program without delay. Just as importantly, counseling services were also made available to the rest of the family. For the first time in months, this parent did not have to choose between getting help for one child or supporting the others who were struggling.

The siblings received space to process their emotions, address behavioral concerns, and work

through anxiety and depression with support and care. Family sessions helped rebuild trust that had been strained by fear, misunderstanding, and stress. Slowly, communication improved. The household began to feel steadier.

Looking back, this parent describes the experience with deep gratitude.

What began as one of the most frightening moments of her life became a turning point—not because it was easy, but because the family didn't have to face it alone. Help was available when it mattered most, and healing became possible for every member of the family.

Because of you, this family found support instead of silence, guidance instead of confusion, and hope instead of fear.

Details changed to protect privacy.



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“When we realized our child needed intensive help, our family was completely devastated. We were scared, overwhelmed, and unsure how to support our other children while trying to hold everything together.

Because of the scholarship support at The Morton Center, our teen was able to enter Adolescent IOP, and the rest of our family received counseling as well. That support helped rebuild trust, open communication, and gave our other children a safe space to process what they were experiencing.

We didn't just watch our child heal—we healed together as a family. We are forever grateful to the donors who made this possible.”

— Parent of an Adolescent Client



Your Gifts in 2025

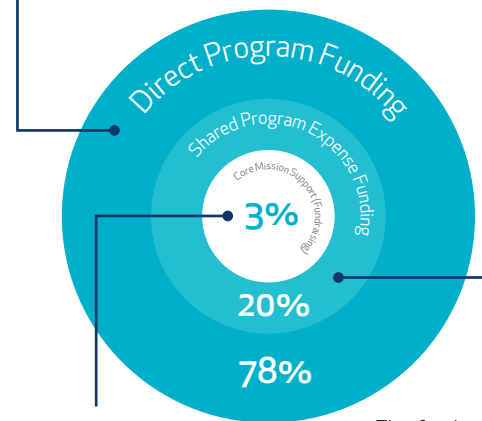
Income:

Client Services	\$759,221.00
Donations	\$187,734.00
Grants	\$1,008,518.00
Events	\$83,812.00
Other Income	\$2,508.00
Investment Income	\$76,410.00
Total Income	\$2,118,203.00

Expenses:

Administrative & General Expenses		
Shared Program Expense Funding	20%	\$330,842.00
Fundraising Expense		
Core Mission Support (Fundraising)	3%	\$41,842.00
Program Expense		
Direct Program Funding	78%	\$1,286,799.00
Total Expenses		\$1,659,483.00

This funding goes directly to support client recovery, paying for things like therapist salaries and supplies for the Art Therapy.



The funds we use to raise even more funds, multiplying your impact.

This funding supports all programs by keeping things running, paying for things like administrative salaries and utility bills.

Empowering Recovery Through Your Generosity

In 2025, donor and grant support ensured that access to care at The Morton Center was never limited by ability to pay.

1,565 counseling sessions were provided through scholarships, allowing individuals, adolescents, and families to receive integrated substance use and mental health care when they were ready for help.

These scholarships removed financial barriers and made it possible for families to begin healing together—without delay or impossible choices.

Your support helped restore stability, rebuild trust, and bring hope to those who needed it most. Thank you for making access to care possible for our community.

The Morton Center Heroes

\$250,000+

James Graham Brown Foundation

\$100,000+

The Gibbs Foundation, Inc.

\$50,000+

Brown Forman Foundation

Mr. Stephen C. Gault

Kentucky Opioid Abatement Advisory Commission

\$25,000 to \$49,999

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\$10,000 to \$24,999

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WHAS Crusade for Children

\$5,000 to \$9,999

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**in memoriam*

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